

the Aurora

2018 Summer Aurora Newspaper promotions

Contact | auroramarketing@ns.aliantzinc.ca 902-765-1494 local 5833

Kingston Steer BBQ

Celebrate summer, and the longest running steer barbecue in North America, July 13 & 14 in Kingston.



- Schedule and promotion will run July 9 issue
- **Full colour**
- Sample size 2 columns by 28 agate lines/ 3.25 inches by 2 inches (business card) \$56 plus tax OR
- Any ad, any size at \$1 per agate line per column
- **Deadline July 4 noon**

West Kings graduation

Congratulate our high school graduates on their achievements, and wish them well in the future.



- **Black and white**
- 2 columns by 28 agate lines/ 3.25 inches by 2 inches (business card) \$50.40 plus tax
- Will run July 16 issue
- **Deadline July 11 noon**

Middleton Heart of the Valley Festival

Celebrate summer in the "Heart of the Valley," Middleton, July 20 to 21. Schedule and promotion will run July 16 issue



- **Full colour**
- Sample size 2 columns by 28 agate lines/ 3.25 inches by 2 inches (business card) \$56 plus tax OR
- Any ad, any size at \$1 per agate line per column
- **Deadline July 11 noon**

Services & trades

Business card directory

- 2 columns by 25 agate lines/ 3.25 inches by 1.75 inches
- **Black and white** - six week commitment \$225 plus tax (regular line rate = \$270 – about a 16 per cent savings) OR single insertion \$45 plus tax
- **Colour** - six week commitment \$250 plus tax (regular line rate = \$300 – about a 16 per cent savings) OR single insertion \$50 plus tax



Berwick Gala Days

Celebrate the last big weekend of summer in Berwick at the 73rd Gala Days, August 31 to September 3. Schedule and promotion will run August 27 issue



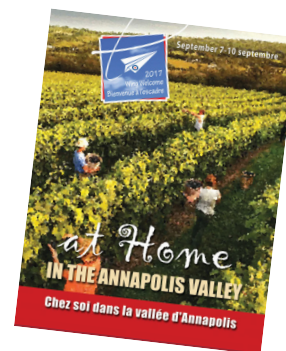
Berwick Gala Days

- **Full colour**
- Sample size 2 columns by 28 agate lines/ 3.25 inches by 2 inches (business card) \$56 plus tax OR
- Sample size 2 columns by 48 agate lines/ 3.25 inches by 3.5 inches \$96 plus tax OR
- Any ad, any size at \$1 per agate line per column
- **Deadline August 22 noon**

Wing Welcome book

Celebrate 14 Wing Greenwood's Wing Welcome weekend September 6 to 8, as new military families and the community settle into fall routines. This publication kicks off Wing Welcome, fall programs and attractions with an extensive listing of community resources.

- 4,500 copies
- **Full colour**
- Fully bilingual
- Eighth page \$70
- Quarter page \$125
- Half page \$225
- Full page \$410
- Inside cover \$510
- Back cover \$610 (all prices plus tax)
- Inserted in The Aurora Newspaper August 27
- **Deadline August 6 noon**



Business booster

- \$305 plus tax - **black and white** (save \$58)
 - \$340 plus tax - **colour** (save \$64)
- Five weeks of advertising, including four weeks featuring your business card (2 columns by 28 agate lines/ 3.25 inches by 2 inches) AND one larger display space (4 column by 45 agate lines/ 6.625 inches by 3.25 inches)

For standard ad sizes and dimensions, visit www.auroranewspaper.com