



## 2019 Aurora Newspaper spring promotions

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### National Volunteer Week Recognition

Join the community in marking National Volunteer Week

- April 7 to 13
- Promotion will appear in the April 8 issue
- **Full colour**
- Sample size 2 columns by 28 agate lines (3.25 inches by 2 inches) business card \$62.72 plus tax OR
- Any ad, any size at \$1.12 per agate line per column
- **Deadline April 3 noon**



### June is Recreation Month

Healthy living and family fun go hand in hand, and what better way to start summer than with a resource of festivals, attractions, program registration information, special events and more?

- **Full colour**
- Any ad, any size at \$1.12 per agate line per column
- June 3, 10, 17, 24 issues  
**(deadline Wednesday noon before each issue)**

### Business booster

Take advantage of a five-week presence in The Aurora Newspaper, including:

- four business cards (2 columns by 28 agate lines/ 3.25 inches by 2 inches) AND a 4 columns by 45 agate lines/ 6.625 inch by 3.25 inch feature ad). You choose when to run the larger ad within the five weeks.
- \$342 plus tax **Black and white** (save \$65)
- \$380 plus tax **Colour** (save \$72.40)

### Spring Fling



Multi-page spread featuring photos and features on all things seasonal: outdoor living, recipes, consumer trends. Captures Mother's Day and Victoria Day special event weekends.

- **Full colour**
- Book one week, save 10 per cent
- Commit to all three weeks, save 15 per cent
- Any ad, any size
- Will run in issues  
May 8 (**deadline May 1 noon**)  
May 13 (**deadline May 8 noon**)  
May 20 (**deadline May 15 noon**) issues

### Services & trades

Business card directory

- **Black and white**
- 2 columns by 25 agate lines/ 3.25 inches by 1.75 inches
- Six week commitment \$255 plus tax (regular line rate = \$303 – about a 16 per cent savings)
- Single insertion \$50.50 plus tax
- **Colour**
- Six week commitment \$283 plus tax (regular line rate = \$336 – about a 16 per cent savings)
- Single insertion \$56 plus tax

